

Regular Board Meeting January 23, 2013

5:30pm Pacific Time

Call In Information:

Toll-Free Dial-In Number: 1.800.977.8002

Participant Conference Code: 189209#

Start the Recording

1. Call to Order

Chair Dave Pawson called the meeting to order at 5:39 PST

2. Roll

Present: Dave Pawson (chair), Kim Laird (Fest Director), Nathan Wakefield, Erin Stephens, Martin Frost (Communications Director), Lloyd Timberlake, Scott Krause, Thom Wall, Sandy Brown (Recording Secretary), Mike Sullivan (Future Fest Director)

Absent: Thom Wall (Thom joined the call at approximately 10pm) , Sandy Brown (Recording Secretary), Mike Sullivan (Future Fest Director)

3. Approval of Agenda

Scott Krasue moved to approve the agenda for January 23, 2013.

Second by: Lloyd Timberlake

Discussion: none

Vote: unanimous

Approval of Minutes:

December Minutes

As of November, minutes are taken inline during the meeting and can be seen here:

https://docs.google.com/document/d/1VnzCsIN0kfnlwpylcQ926fgcxYLAoj5kRq9Gp5aD6_Q/edit

Motion: Lloyd Timberlake

Second: Erin Stephens

Discussion: none

Vote: unanimous

4. Reports

2013 Festival Planning (Kim Laird)

<https://docs.google.com/document/d/14kKNjWZ7FvnC3WEZbGGQb2h6VvFTYfj4nsVSKUTjLDg/edit>

Discussion: Lots of things going on and many things already in place! Dave talked about getting Keith Nelson in touch with Kyle Johnson about fire and flow possibilities. We still need to nail down a headliner but Kim is sure that will happen soon. Kim reviewed the Fun Fund meeting report which can now be viewed at the link listed below. When the board heard about the approved increase in busker prize money some concern was raised about the busker money

being higher than championships money. Kim explained that work is already underway to obtain corporate sponsorships to increase stage championships prizes for this year.

Future Festival Planning (Mike Sullivan)

<https://docs.google.com/document/d/1d-M4ARof1xlaw4OlwleWLYOa5JwYN2TYclmbbCzeY48/edit>

Discussion:

Erin would like discussion of west coast alternatives for 2014

Vendor Discount Program (Dave Pawson)

<https://docs.google.com/document/d/1FAndH6fIOrK46f3cFAnoHXRbRW8Lk4yNloFK9ywdkws/edit>

Discussion:

Membership Drive (Scott Krause)

Discussion: Scott spoke with Steve Rahn about relatively simple things to do (i.e. - flyers, etc.) and ways to possibly organize IJA members to help promote the IJA at regional fests.

Education (Erin Stephens)

<https://docs.google.com/document/d/1gMsSb76achGMLKFekuH7-zf2ISnqbr1gtKA3yx7dS2g/edit>

Discussion: Erin is looking at a more formal certificate and possibly pins for pod participants. She has talked with Paul Arnberg about how the Jugheads do this kind of thing and where they get their materials. Another idea was to present an IJA membership to be used as an award at each pod each year. Nathan Wakefield and Chase Martin are making amazing progress in their pods!

IRC Report (Erin Stephens)

Proposal for 2013 IRC Mexico:

<https://docs.google.com/file/d/0Bxd68x2rE4RsUXhBMW1vMUtBekU/edit>

Discussion: Discussion to take place in motion part of the meeting.

Website (Mike Sullivan)

Discussion: Dave reached out to Mike with the two offers sent to the board to build the IJA a free website. Both were organization that build free websites for non-profits. When Dave checked in with Mike he found that Mike had not followed up with either company as yet. Dave would like follow-up on the two organizations that approached us with proposals for a free website design

Marketing (Thom Wall/Erin Stephens)

Discussion:

Membership (Marilyn Sullivan)

https://docs.google.com/document/d/1QoD6Rb5fW_NT31_CwgzR_p0-ihLB-ZJQ3rZX9JPxcLs/edit

Discussion: Nice to see a decent bump up in numbers with the fest registrations.

Financial (Scott Krause)

https://docs.google.com/document/d/1-eZPYFFzXTgQffiCrGmghWVmo8O_ZzkUpd1CXAcQ4ag/edit

Discussion: Scott now has access to BoA accounts. He has reviewed bank balances and is working on a more thorough review to present to the board. We need to check into what accounts can be accessed by Scott and Dave and check to make sure the debit card is connected to the general fund account at BoA.

Fun Fund (Warren Hammond)

https://docs.google.com/folder/d/0BxHY4PMsMpMJYnNlcTNYdk1EOTQ/edit?docId=1rzedHnbJq2IUUEw0-10EaS5UZEa7qx8_rEeljAWd7xc

Discussion:

5. Motions for Consideration

A. Approve the 2013 IRC Mexico Proposal

<https://docs.google.com/file/d/0Bxd68x2rE4RsUXhBMW1vMUtBekU/edit>

Motion: Kim Laird

Second: Erin Stephens

Discussion: No money figures included in the proposal. Financial obligations came through in email. Looking at about \$500 from IJA. Erin believes the program needs a three time trial in one country to see how many members it will bring in. Dave stated we need to spread the message that we can only keep doing programs like this if jugglers join the IJA.

Amended Motion: Approve IRC Mexico Proposal with the IJA obligation not to exceed \$500.

Motion to Amend: Kim Laird

Second: Erin Stephens

Vote: unanimous

B. Approve the 2013 Awards Committee Recommendations:

<https://docs.google.com/document/d/1SHf1-lrJJuq33fjLRPMTvuNX8hT1c8AISLXq--JmMo0/edit>

Motion: Kim Laird

Second: Lloyd Timberlake

Discussion: none

Vote: unanimous

6. Varia

A. What to do with the 2012 Festival Video when it is complete

Erin suggested releasing portions online throughout the year but also offer on Acutrak. Nathan likes this idea as well. Suggested posting one full competition act then placing information "If you like this and want to see more competitors purchase the DVD at..." Wouldn't have to

provide all content to give value. Have an actual concrete proposal to vote on by next meeting.

B. Potential for a joint festival in 2015 between ECQ and IJA

ECQ host or co-host IJA in addition to turbo. Their 20th anniversary. They believe they have a lot of city support and can get lots of grants and money. they have a facility. Currently run a 4 day fest but are excited about expanding to 6 days for IJA. They are eager to work with us. We need to work through the business logistics. Hotels are unusual. Typical arrangement is most attendees just crash in the basement of the circus school. Theater nearby. Indoor camping might be possible but outdoor camping might be difficult. Dave will type up a letter saying we are interested in pursuing this but that letter will not commit the IJA.

7. Next Meeting

Next regular BOD meeting will be held on February 13, 2013 at 5:30pm pacific time.

Planning meeting set for February 6, 2013.

8. Adjournment

Erin Stephens moved to adjourn the meeting.

Discuss: none

Voting: unanimous

Meeting adjourned at 7:09pm pacific time